

LEAD THE WAY FOR CHANGE

HBA Corporate Partner Opportunities

The business of healthcare is changing at a rapid pace, and following the trends won't be enough. Lead the way for your organization by partnering with the HBA—and gain the competitive advantage. Together, we can be a united force for change.

THE VALUE OF PARTNERSHIP

Improve your business results through the environment that only the HBA can provide. Here, women can demonstrate and further develop their potential—revealing new talents within your existing resources.

Gain access to a national platform, facilitating improved brand and leadership recognition. Provide exposure for your female talent and celebrate their accomplishments, driving the impact of your internal programs focused on advancing women.

Join the company of organizations across the healthcare industry. With a variety of fresh and valuable perspectives, you can fuel innovative thinking and build rich relationships.

Find unique development, mentoring and leadership opportunities to empower women in your organization—helping them advance as far and as quickly as possible. By accelerating women's positive impact on business results, these programs complement your internal leadership and development offerings.

THE VALUE OF THE HBA

When members of the HBA come together, it's with a shared purpose: to be a united force for change. We connect diverse groups of both women and men, across all healthcare and life-science disciplines.

By taking focused action to advance our mission, we are creating a powerful movement that directly drives professional opportunity and corporate growth.

We believe that by joining forces in the relentless pursuit of gender parity, we are doing more than uniting individuals—we are strengthening the business of healthcare.

Uniting around the changing face of the industry is the key to a competitive edge. And it's the smart business leader who anticipates that new direction.

Through the HBA, you'll connect with the diverse industry voices who will be the architects of this shift—supporting your long-term growth and bolstering your success.

Join us today.

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