

HOPE

honoring opportunities for partnerships and equity

An Accelerated Leadership Program Focusing on Underserved/Underrepresented Groups

K I C K I N G O F F F A L L 2 0 2 1

S P O N S O R S H I P O P P O R T U N I T I E S

	CHAMPION \$15,000 €12,450	ADVOCATE \$7,500 €6,225	ALLY \$2,500 €2,075
PRESENCE			
Recognition as inaugural sponsor	✓	✓	
Logo visibility in program's presentations	✓	✓	✓
Logo visibility in HBA HUB at Annual Conference (Nov. 2021)	✓		
Sponsored virtual floor at Annual Conference networking events for 2021 HOPE Scholars	✓		
ACCESS			
Complimentary Scholars (HOPE registrations)	2	1	
CONTENT			
Display one (1) 15-20-second video/commercial during one (1) live event	✓		
Showcase your company's executives/leaders through participation in a professional development session	✓	✓	
DIGITAL			
Logo on HOPE website and any marketing emails	✓	✓	name only
Recognition on HBA's social media channels	✓	✓	✓
"We're a Proud Sponsor" Graphic	✓	✓	✓

BECOME A SPONSOR TODAY!

CONTACT your account manager or email CorporatePartners@HBA.net for more information.

